Look deeper, see further, react faster

If every day you’re forced to make decisions based on incomplete or out of date information, how well can you really hope to understand your customers?

How can we implement intelligent fair usage policies?

Implementing better fair usage policies need subscriber level intelligence, that links to network level actions in real time.

How can we implement intelligent fair usage policies?

• End-to-end view
• Cost efficient data sourcing
• Open architecture
• Essential KPIs

Get 20/20 vision

Nokia’s unique set of products offer network-wide intelligence on how new applications perform, with ability to link in real-time to potential issues in any part of the network or end-user devices.

See the bigger picture

That’s why Nokia thinks it’s time for a different approach that will gain operators the in-depth understanding of their networks once and for all.

Nokia Cognitive Analytics enabled them to identify the issue and resolve it within 1 day!

Removing barriers to VoLTE adoption

One operator was struggling after 2 months to understand why there were audio gaps in their VoLTE calls.

Hey John! How are you doing?

Nokia Cognitive Analytics for Mobile Networks

• Multi-dimensional network analysis of data services
• Real-time subscriber-level analytics reducing drive testing and siloed management tools
• Granular data analysis reducing the need for separate hardware/software probes

Focus on the future

With the adoption of 5G and the rise of the Internet of Things, networks will only continue to grow more complex.

Big data analytics

Nokia’s Cognitive Analytics for Mobile Networks

See the forest AND the trees

Helping you deploy networks and services that exceed customer expectations.

Get 20/20 vision

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Get 20/20 vision

With a complete set of tools, operators will be able to deploy new services faster and at a lower cost, to deliver higher revenues.

See the bigger picture

That’s why Nokia thinks it’s time for a different approach — one that will give operators the in-depth understanding of their customers’ experience they’ve been waiting for.

Need a clearer view?

With different tools for radio, core and transport, operators lack the type of correlation, data analysis and intelligence that’s needed — not to mention the amount of money often needed to view and analyze their own data.

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