Nokia IMPACT IoT platform
Complete, integrated management for the future of IoT

The IoT won’t stop growing...

Global connected devices¹

<table>
<thead>
<tr>
<th>2017</th>
<th>2025</th>
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<tbody>
<tr>
<td>7.5BN</td>
<td>25.1BN</td>
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Industrial IoT: 21% CAGR
Consumer IoT: 12% CAGR

...so how will you connect, manage, and secure billions of devices?

Point solutions for managing specific applications won’t scale to meet these demands.

What’s needed is a comprehensive platform for the management of...

Any application
Any device
Anywhere

Introducing Nokia IMPACT
The Intelligent Management Platform for All Connected Things

Nokia IMPACT offers a secure, standards-based IoT platform on which to build and scale multiple IoT services.

- Optimize connectivity and network operations
- Collect and analyze data securely
- Simplify application deployment and management
- Scale your IoT capabilities with ease
- Manage applications, devices and services from a single platform

Manage everything from a single platform

IMPACT device manager
A comprehensive suite of device management capabilities.

IMPACT subscription manager
Complete eSIM lifecycle management for enterprise and consumer devices.

IMPACT connect my device
Cloud-based device testing and self-certification platform to accelerate IoT development and device onboarding.

IMPACT device detection and analyzer
Automatic detection and configuration of devices on the network, plus analytics.

IMPACT data collector
Standards-based data collection for IoT devices, applying security, data privacy and segregation policies.

IMPACT carrier services gateway
RCS auto configuration server, plus entitlement server for Apple and Samsung devices.

Backed by security from Nokia NetGuard
Protect IoT endpoints with a comprehensive approach to incident prevention, detection and mitigation...

Why Nokia?

1. The market leader in device management²
1.5BN+ devices under management
120,000+ device models recognized
220+ IoT Community members
Proven scale for tomorrow’s IoT networks

Learn more
See how IMPACT can help you prepare for what’s next – discover the power of end-to-end IoT management today.

Learn more at https://networks.nokia.com/solutions/iot-platform

¹ Source: GSMA Intelligence, 2018
² Source: Customer Care: Worldwide Market Shares 2016, Analysys Mason, July 2017